

ASTORIA ASTORIA

Oregon

CLATSOP COUNTY BEACHES CLATSOP COUNTY BEACHES



THE PORT OF ASTORIA



Astoria Oregon

POPULATION

(1940 Census) 10,389; Estimated
1948 20,000.

AREA OF CITY

6½ square miles. 35 miles paved
streets.



Scotch Broom Bordering Highway
"The Golden Highway"

ALTITUDE 15 Feet.

CLIMATE

Average January Minimum 30°.
Average Maximum 70°.

FORM OF GOVERNMENT

City Manager.



Clatsop Airport—Astoria, Oregon
Ultra Modern Airport—Regular Flights Daily



Logging in Clatsop County
A Major Industry

TRADE AREA

Radius of 30 miles serving 80,000
people.

NATURAL RESOURCES

Columbia River Salmon, Tuna, and
Bottom Fish. Fir, Spruce, Hemlock
and Alder Timber.

AGRICULTURAL AND DAIRY RESOURCES

Dairy Products, Beef, Poultry
Grass Seeds, Vegetables, Cran-
berries and Bulbs.

VALUE OF INDUSTRIES

Fish Packing \$ 50,000,000.00
Dairy Products . . . \$ 5,000,000.00
Lumber \$ 50,000,000.00



Gracious Living in Astoria

WATER SUPPLY

From Bear Creek, 10 miles east of
Astoria 250,000,000 gallon storage
capacity.

NEWSPAPERS

1 Daily, 2 Weeklies.

TRANSPORTATION

City Bus Lines, Oregon Motor
Stages; S. P. and S. Railway;
Ferry Service to Washington State.
Airline Service Regular Flights
Daily. Air Line Charter Service.
Sea and Land Planes Available.



The Beautiful Oregon Coastline
Clatsop County near Astoria, Oregon

VALUE OF INDUSTRIES--Cont.

Grass Seeds \$ 300,000.00
Beef \$ 200,000.00
Vegetables \$ 150,000.00
Poultry \$ 500,000.00
Maritime
Commerce \$ 20,000,000.00
Boat Building \$ 4,000,000.00
Medicinal Oils
Fish Products . . . \$ 2,500,000.00



Scenic grandeur on the Mighty Columbia River
Highway 30

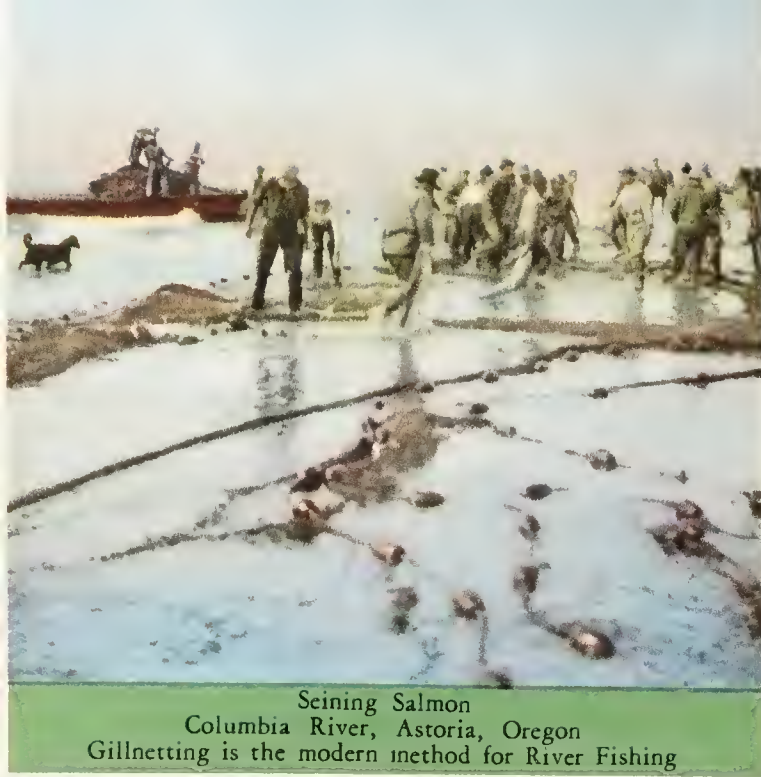
ASTORIA,

THE NORTHWEST

HOME OF THE GREAT TONGUE POINT NA
FLEET RESE

ASTORIA, named for John Jacob Astor, is the permanent settlement in the Oregon Country. It is on the Columbia River. Astoria is the terminus of U. S. Highway 101, and its location at the mouth of the river has made it a trading post to an important Port. Astoria's industries are lumbering, dairying and general agriculture. Due to its location Astoria enjoys an ever increasing tourist trade. Salmon, Tuna and Bottom Fish Products; Lumber, Powdered Milk, Fertilizers, Medicinal Oils, V

FREE PLANT SITES on deep-water harbor, with railroad while payroll-producing industries will be established. For



Seining Salmon
Columbia River, Astoria, Oregon
Gillnetting is the modern method for River Fishing



Famous Columbia River Salmon
Canned as soon as caught



ASTORIA,
The Greatest Fresh-Water Har

OREGON

FISHING CAPITAL

VAL BASE AND MARITIME COMMISSION
ERVE BASE

the county seat of Clatsop County and the first
located 12 miles from the mouth of the Columbia
ay 30 and U. S. Highway 101. Because of its
mouth of the river, this city has grown from a
dustry and commerce consists chiefly of fishing,
ue to the close proximity of the Clatsop Beaches,
de. Principal manufacturing output includes
ber, Flour, Dairy Products, Grass Seeds, Bulbs,
Vitamins and other Fish By-Products.

and trackage, are available to firms showing proof that worth-
information write Chamber of Commerce, Astoria, Oregon.



OREGON
Harbor on the Pacific Coast



"Brought to Gaff"
Annual Salmon Derby starts August 30 each year.
Over 25,000 sport fishing enthusiasts participate for valuable prizes



Derby Darlings

CHURCHES

20 embracing all denominations.

AUTO COURTS

4 within city limits, modernly equipped.

BANKS

Two; First National and U. S. National.



The world famous Astor Column
A Tourist Rendezvous



Heaps O' Gold
Scotch Broom and Douglas Fir Trees border many fine Highways

LIBRARIES

City Library; County Bookmobile Library.

HOSPITALS

Two; Columbia and St. Marys.

SCHOOLS

1 High School; 3 Elementary and Junior High School; 1 Parochial.

HOTELS

9 principal hotels with over 500 rooms.

AIRPORT

One of the most modern on the Pacific Coast. Handles the largest plane built. Cost over \$15,000,000.

RADIO

Station KAST affiliated with Mutual Broadcasting Co.

CITY PARKS

Astoria City Park; Astor Column Park; Tapiola Park and Swimming Pool.

RECREATION

3 Golf Courses, Beach Resorts; 3 Theatres; 3 Night Clubs; Public Swimming Pool; City Parks; Tennis Courts; Soft Ball Diamond; Fresh and Salt Water Fishing, (the best in the Nation), Gun Club; Roller Rink; Dancing and Picnic facilities.

MILITARY AND NAVAL ESTABLISHMENTS

Tongue Point Naval Base; 500 naval ships of the 19th Fleet berthed here. Floating Dry Docks, Machine Shops. Thousands of Naval Personnel, and the Most Modern of new homes comprising a new city.

Navy Auxiliary Air Field.

Fort Stevens.

U. S. Coast Guard Depot.

POINTS OF INTEREST

Site of Fort Clatsop.

Site of Fort George.

Site of First Post Office west of Rockies.

Interstate Ferry Slip.

Salmon, Tuna and Fish Processing Plants. (Open to public).

Shark Rock.

Tongue Point Naval Base.

Saddle Mountain.

Beach Resorts.



A Modern Astoria Fish Cannery



Small part of Astoria's Great Fishing Fleet



Acres of Daffodils
Astoria is an important bulb center



JOURNAL
COPTER PHOTO

ASTORIA, OREGON

A Modern Metropolis at the Mouth of the Columbia River 12 miles from Pacific Ocean

Historic Astoria, Oregon

Carrying sea letters granted by President George Washington, Captain Robert Gray sailed into the Columbia River on May 11, 1792, and named the great river after his ship the "Columbia." President Thomas Jefferson commissioned Meriwether Lewis and William Clark to explore the Northwest country in 1803. They reached the mouth of the Columbia November 11, 1805, built Fort Clatsop near Astoria and spent the winter of 1805-1806 exploring the vicinity. Following these discoverers and explorers came the fur traders of the Pacific Fur Company, organized by John Jacob Astor of New York. They established Astoria in 1811. During the following decades Astoria was the goal of traders, explorers, missionaries and pioneer settlers, and on the shores of the Columbia are the last resting places of many of these early intrepid adventurers.

These historical events were important factors in securing American

possession of the old Oregon Territory including the present Pacific Northwest area. These events are illustrated in the pictorial frieze on the Astor Column located on Coxcomb Hill in Astoria, overlooking a magnificent panorama of ocean, mountain and river scenery. The Column was built in 1926 by Astor descendants and the Great Northern Railway. It was designed by Electus Litchfield, noted New York architect and decorated by the Italian artist, A. Pusterla. The Column is 125 feet high and encloses a circular stairway of 166 steps.

Astoria, Oregon, at the estuary of the Columbia River—second largest river in North America—is historically old but physically new. Settled by the John Jacob Astor Fur Trading Party in 1811, it was destroyed by the great conflagration in December, 1922. Staggered but undaunted by its loss, its inhabitants, a hardy people like its founders, immediately rebuilt a modern city of concrete and stone.

ASTORIA CHAMBER OF COMMERCE
— ASTORIA, OREGON —

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